

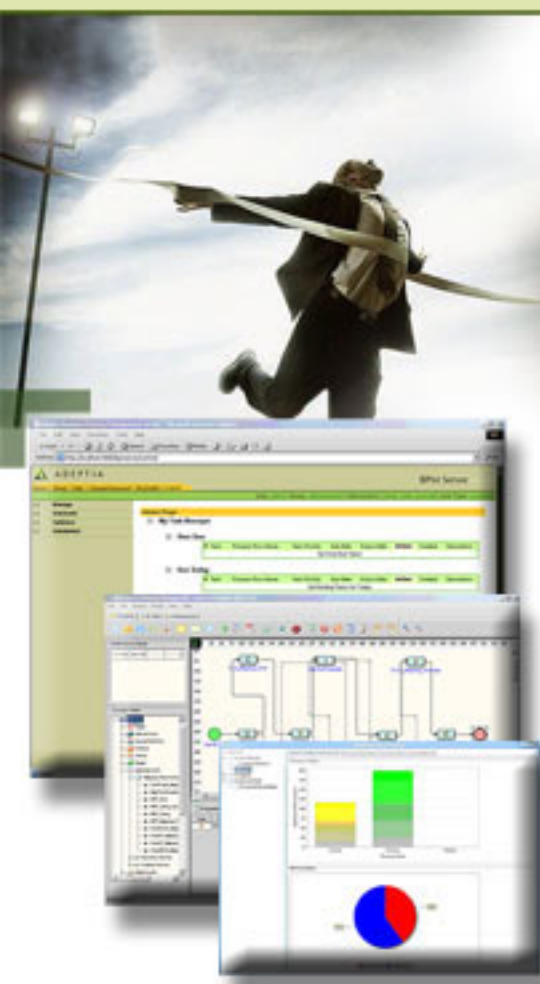
Stay Ahead  
of the  
**PACK**



## Adeptia BPM Server

Manage, Automate and Optimize  
Business Processes

# Delivering Expertise and Commitment



Adeptia BPM Server integrates disparate data, automates workflows as well as handles exceptions that consume a good number of business hours. It effectively manages business processes in an environment of human interaction and constant change.

## Adeptia BPM Server

Adeptia BPM Server is an end-to-end business process management product that delivers service-oriented architecture and has real-time, event-driven capabilities. It combines BPM with Enterprise Application Integration (EAI) and Business-to-Business integration (B2Bi) using industry-specific standards. It allows business users and IT staff to collaborate in documenting, designing, implementing and optimizing business processes in an easy manner.

## How Adeptia BPM Server is unique

- Process management and Integration combined in one solution
- Specific industry-focused solutions with platform, database, & vendor independence
- Easier to use by an average business user with little or no assistance from the IT staff
- Service oriented and event driven approach to BPM (SOA & EDA)
- Only product with fully web-based interface for developers as well as business users
- Attractive pricing allows use in smaller projects/initiatives

## Key Benefits using Adeptia BPM Server

- Powerful BPM & Integration engine
- No coding, rapid deployment
- Easy to use and manage
- High-value, cost effective
- Allows phased incremental approach, hence low cost of ownership & low risk

## Functionalities

- ◊ **Business Process Management Process Designer** allows designing of graphical processes using BPM notations. Process Designer's ease of use allows business users to create complex designs without any help from IT department.
- ◊ **Workflow Manager** allows IT department to quickly create and attach 'activities' to process designs or business rules in order to align them with integration logic.
- ◊ **Process Engine** is a robust state machine that executes workflow tasks. Its support for decision nodes, sub-processes, exception handling, forks and joins, loops and long-running transactions allows execution of process flows of almost any complexity. It also supports failure recovery and clustering for reliability and high performance.
- ◊ **Business Resources Integration** provides comprehensive support for Web Services which includes ability to utilize any Web Service as a task in a process flow. This includes support for introspection of UDDI/WSDL and both RPC and message-style invocation.
- ◊ **BPEL functionality** allows simple export import of BPEL from other applications.
- ◊ **Data Transformation** allows powerful data integration capability which includes support for complex data formats and transformation. Data transformation engine allows any to- any mapping between different data formats.
- ◊ **Data Transport** functionality provides support for rich, secure, two-way data transport capability which in turn gives flexibility to specify different source and destination systems.
- ◊ **Business Process Monitoring** functionality shows different views of running processes such as pie charts, strings, algorithms in a dashboard.

# Gain Competitive Advantage by deploying Efficient Business Process

## Automation of Fortune 10 Global Automobile Manufacturer's Processes

Adeptia and Powerway partnered to pre-build APQP workflows, processes and connectivity to Powerway.com. Adeptia provided the technology and core competence in supply chain integration and B2Bi while Powerway provided the domain expertise in the unique workflows and business rules associated with APQP. The result of this association is a single, complete product called Integration Acceleration Solution (IAS) Powerway's Fortune 10 customer experiences the following benefits of IAS today:

- ◆ **Improve time to market:** Automation of APQP data management drastically reduces the time required to complete the process cycle. So products can be brought to the market quickly while ensuring effectiveness of their launch.
- ◆ **Visibility through suppliers:** Visibility to specifications and change requests leads to improved quality of part supplies delivered by suppliers.
- ◆ **Ensure compliance of quality standards:** Intelligent business rules driven automation ensures that recommended quality standards are implemented stringently and only quality 'passed' parts are moved through the assembly line.
- ◆ **Lower production cost:** Improved direct materials and better productivity of workers lead to lower production costs.
- ◆ **Reduce the scope of warranty and recall issues:** Reduction in the number of quality problems and full product and process traceability also helps reduce scope of warranty and recall issues.

## Automating Insurance Processes with BPM

Adeptia BPM for Insurance solution has been developed to offer strategic value to insurance companies through systematic design and deployment of BPM and integration technologies. Adeptia BPM for Insurance can address volatile situations, and it is a scalable and reusable solution. It helps insurers meet the challenge of operational costs saving while enabling them to exploit business expansion opportunities. Adeptia BPM for Insurance includes solutions for **Book of Business Transfer, Agency – Carrier Interface and Claims Management**. Benefits of Adeptia solution start from operational efficiency and extend to profitability of an insurance organization:

- ◆ **Efficiency and Productivity:** Adeptia solution helps reduce dependency on humans for time bound tasks. It ensures that tasks are executed rapidly with more accuracy, and errors leading to duplication of efforts are eliminated. Key day-to-day functions are automated; therefore, human resources can be allocated other crucial tasks.
- ◆ **Effective cost management:** Since tasks are executed quickly; without errors, person hours and other operations overheads are reduced significantly.
- ◆ **Business Expansion:** Integrated organizations, channel partners, brokers can create customized offerings with much ease, and reach to their customers much early.
- ◆ **Customer Satisfaction and Profitability:** Customer can apply for services through web; she can check her records online; request changes online. Customer receives responses quickly and has the flexibility to buy services that suit her needs completely.



Adeptia  
Integrated Acceleration Solution



# Redefining Flexibility, Reliability and Scalability

## Analyst Review

### Adeptia BPM Server

**More than Enterprise Application Integration on steroids...** By Paul Maurer of Web Service Journal

April 26, 2005: *Adeptia has released the latest version of its BPM server. The Adeptia BPM server is another entry in the fast-growing market for Business Process Management Tools-deploying extended enterprise processes that link partners, suppliers and customers.*

People unfamiliar with Business Process Management servers can think of them as replacing the typical maintenance-heavy point-to-point systems integrations that let data flow through corporate machinery. The business process engine executes a well-defined business process and shepherds information through those complex multistep processes. I've heard BPM characterized as Enterprise Application Integration on steroids, but as Adeptia's product will show, it's really much more.

For reading complete article please visit the News Section at <http://www.adeptia.com>

## About Adeptia

Adeptia provides enterprise software to easily and quickly automate business processes across supply chains using industry-specific standards. Adeptia's business process management (BPM) software allows customers to integrate disparate information sources, software applications and business users both within an enterprise and across customers, vendors and business partners. Moreover, Adeptia's technology allows customers to design, automate and improve workflows and thereby drive efficiencies.

Adeptia was founded in June 2000, with the aim of taking business process management and integration to a broader market, beyond the Fortune 1000. Adeptia makes this possible by offering an easy to use, quick to deploy, powerful, and cost effective solution.

Adeptia's technology has been deployed in business-critical environments by marquee customers such as SBC, Pepsi, General Motors, Meadowbrook Insurance, and Forsythe Technology.

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Learn more about Adeptia's Solutions and Technology by reading whitepapers and case-studies posted in our website